

DO YOU DREAM OF STARTING A RESTAURANT?

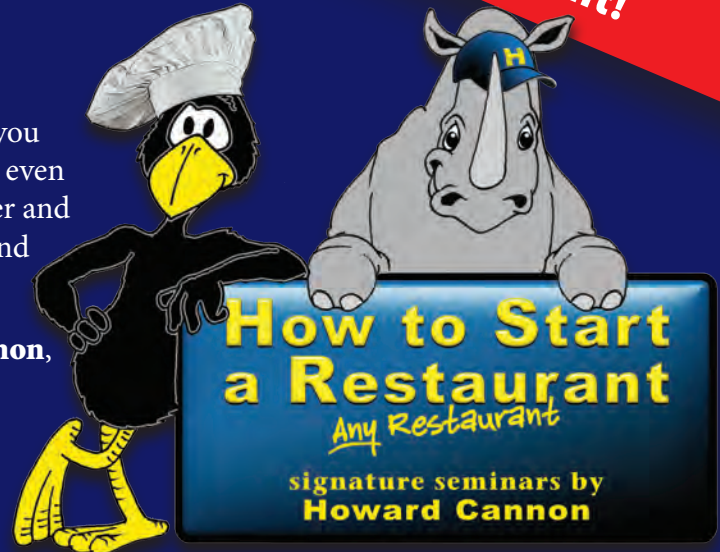
A must attend for anyone wanting to open a restaurant!

No matter what you have been told, your dream can happen - and you don't need to be a restaurant expert or have a ton of money. In fact, even the big chains started as someone's dream on a simple piece of paper and opened with one single location. But you do need to learn the ins and outs of starting a restaurant...

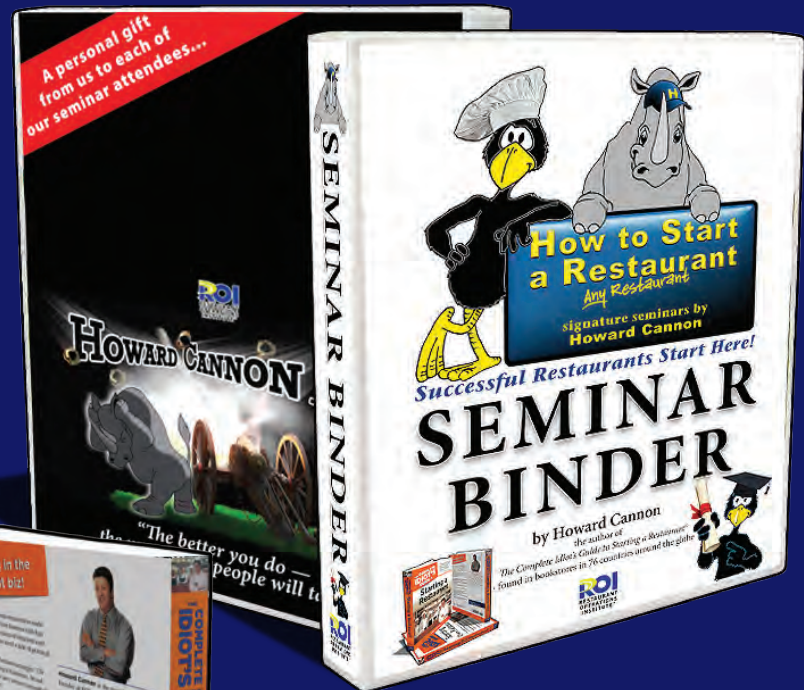
How to Start a Restaurant - signature seminars by **Howard Cannon**, the author of *The Complete Idiot's Guide to Starting a Restaurant*® - found in bookstores in 76 countries around the globe.

During this intense seminar, you will learn:

- ✓ How to Develop Your Concept
- ✓ How to Set-Up Your Business
- ✓ How to Create a Powerful Business Plan
- ✓ How to Get Funding
- ✓ How to Select the Right Site
- ✓ How to Select the Right Products and Vendors
- ✓ How to Create Your Menu
- ✓ How to Get the Kitchen Right and Working
- ✓ How to Determine Your Staffing Needs
- ✓ How to Create Lasting Systems
- ✓ How to Drive Customers & Profits
- ✓ How to Create Powerful Marketing
- ✓ How to Open Your 2nd and 3rd Restaurants
- ✓ How to Get Investors
- ✓ And much more!



Successful Restaurants Start Here!



Space is limited

For dates and locations

visit

HowardCannon.com

Our books are found in 76 countries around the globe.



Since 1987

WHO BETTER TO TEACH YOU HOW TO START YOUR RESTAURANT THAN THE GUY WHO WROTE THE BOOK?